

Accelerate transformation with RISE with SAP on Google Cloud.



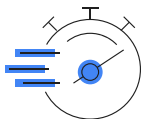
Low-risk, high-value business transformation as a service.

With RISE with SAP, Google Cloud is helping SAP customers of all sizes to not only ease their cloud migration but to also maximize the full value of the cloud. Together with SAP, we're committed to ensuring you have the simplest and safest cloud migration, with minimal risk and cost and fast time-to-value.



Low-risk path to the cloud

Reduce the risks – even more – of migrating to the cloud and speed up time to value with help from Google Cloud and partner experts. With the [Google Cloud Acceleration Program](#), you can lower migration costs and defray infrastructure costs.



Zero planned SAP downtime

Experience increased SAP application availability and dramatically reduced planned outages due to infrastructure and maintenance updates with Google Cloud's unique ability to [live-migrate](#) SAP HANA workloads.



Innovation as a practice

Drive new revenue streams, improve processes, build modern applications, and combine Google and SAP data for new insights using Google's [advanced analytics](#), [artificial intelligence \(AI\)](#), and [machine learning \(ML\)](#) capabilities.



Industry's cleanest cloud

Instantly [reduce the net operational emissions associated with your workloads to zero](#) by moving SAP applications and workloads to our efficient and smart data centers. Combine SAP data with Google data, analytics, and AI to lower costs and reduce waste.



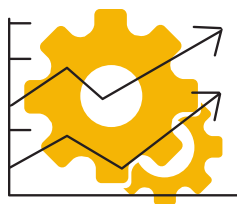
Key aspects [were] the speed of provisioning, Google's data security...especially in hybrid environments [and] machine learning, which helps us collect and interpret data from our ERP, the economic benefits, and ease of use. The partnership between Google and SAP in this environment is absolutely essential.”

Daniele De Marco, Web System Manager, De'Longhi

**Modernize IT infrastructure.
Simplify processes.
Fuel digital transformation.**

RISE with SAP on Google Cloud enables your organization to move to the cloud on your terms, while achieving greater agility and resilience, reducing your total cost of ownership, and empowering you to innovate like never before.

- **63% faster completion** of queries¹
- **77% faster delivery** of analytics reports¹
- **High value Google data** to enrich SAP data
- **2X higher productivity**, development teams²
- **Embedded AI and ML** to unleash innovation
- **2X more energy efficient** than typical data center



Enjoy a simplified and guided journey to your business transformation with RISE with SAP on Google Cloud. [Learn more](#) or contact us to take the next step.